

Rules of consumer competition for material prize organized on Instagram profile page @dobra.vinice within the social network Instagram

This text contains binding rules and conditions of the consumer competition for a material prize organized on the Instagram profile page @dobra.vinice (hereinafter referred to as the "**Instagram Profile**") within the social network Instagram (hereinafter referred to as the "**Competition**").

1. ORGANIZER OF THE COMPETITION

The organizer of the competition is the company DOBRÁ VINICE vinařství s.r.o, with its registered office in Nový Šaldorf No. 80, 671 81 Nový Šaldorf - Sedlešovice, ID: 25147447, ID: CZ25147447, registered in register under file number C 104375, Regional Court in Brno (hereinafter referred to as „**Organizer**“).

2. COMPETITION RULES

2.1. The duration of Competition is from November 12th 2021 to December 13th 2021 until 23:59.

2.2. In order to be included in Competition, the following guidelines must be met:

- a) Follow Instagram Profile @dobra.vinice,
- b) during the competition period, buy any wine at the official e-shop of the winery (<https://www.dobravinice.cz/e-shop/>)
- c) Put in a note “Soutěž” on the E-shop website

2.3. By inserting a note “Soutěž” on the E-shop, the contestant confirms the knowledge and consent to these competition rules.

2.4. Each contestant can only enter Competition once, and only one person (the owner of a profile on the social network Instagram) is entitled to participate in Competition in connection with one profile on the social network Instagram. This rule cannot be circumvented by setting up or controlling multiple Instagram profiles within a family, a circle of loved ones, etc. Organizer reserves the right to check compliance with this Policy by technical and other means, and in the event of a breach or reasonable suspicion of breach or circumvention, Organizer is entitled to remove the competitor from Competition or not to give him/her a prize without any compensation. Organizer’s decision on such a measure is final and Organizer is not obliged to prove its reasons.

2.5. Organizer is entitled to remove from Competition answers that:

- a) do not comply with the instructions in Competition (viz 2.2)
- b) contain elements of violence or pornographic elements, or are otherwise contrary to good morals or applicable law
- c) could damage the good name of Organizer, its trademarks, business name or industrial or intellectual property of Organizer or a third party, and which are found to be fraudulent and in non-compliance with other conditions of Competition
- d) were not sent to Competition by an authorized person

2.6. Organizer decides at his sole discretion whether the contestant meets the conditions of Competition.

2.7. By participating in Competition, the competitor grants Organizer consent to the modifications and use of the competition entry or its parts in the sense of § 12 et seq. Act no. 121/2000 Coll., Copyright Act, as amended, for marketing purposes and promotion of the DOBRÁ brand. There is no reward to the contestant for the possible further use of the contribution.

3. PARTICIPATION IN THE COMPETITION

3.1. Any person over 18 years of age with permanent residency in the Czech Republic can participate in Competition.

3.2. Persons in an employment or similar relationship with the Organizer or persons close to them within the meaning of § 22 of Act no. 89/2012 Coll., Civil Code cannot enter Competition (hereinafter referred to as the "**Civil Code**").

3.3. A condition for participating in Competition is to have a personal Instagram Profile (based on one physical person), compliance with all Instagram usage rules, and this Instagram account must be publicly available.

3.4. When changing the competition profile (on the social network Instagram), you must contact Organizer via a private message on the social network Instagram before the end of this Competition. In other cases, the last valid profile for the given username will be the one that received the last prize. Claiming a prize from a profile other than this profile will not be taken into account.

4. EVALUATION AND PRIZE

4.1. The winner of this contest wins the following:

- 1 x Sauvignon blanc 1998
- 1x Sauvignon blanc 2000
- 1x Sauvignon blanc 2016

(hereinafter referred to as "**Prize**").

4.2. Organizer shall designate the winner within 5 working days from the date of termination of Competition. The winner will be selected by random selection (draw) from all valid answers in competition posts.

4.3. The winner will be contacted via a private message no later than 10 working days from the date of termination of Competition. The winner of Prize will be asked to send a valid shipping address. Prize will be sent to the winner (see 4.1) through the postal service provider or otherwise, no later than 60 days from receipt of the shipping address, however if the winner does not send information with his/her shipping address according to Art. 4 paragraph 4, Prize is forfeited in favour of Organizer. This also applies if the sent Prize is returned as undelivered.

4.4. If the winner does not reply to a private message from Organizer within 7 days or does not provide the necessary information to receive Prize within 7 days (see the rules above), the winner loses the right to the Prize, if both parties do not agree otherwise.

4.5. If the winner cancels their Instagram profile by the time they are contacted by Organizer, winner loses the right to Prize, if both parties do not agree otherwise.

4.6. In the event that the winner loses their claim to Prize due to a breach of these rules or failure to comply with the claims, a replacement winner is not drawn.

4.7. The winner of Prize can only be a competitor whose delivery address is in the territory of the Czech Republic.

5. RIGHTS AND OBLIGATIONS OF THE ORGANIZER OF THE COMPETITION

5.1. In the event of any breach of these rules, fraudulently obtaining Prize, Instagram social network rules or acting contrary to good morals, Organizer reserves the right to suspend, terminate, change these terms of Competition or not to hand over any Prizes at any time.

6. PROCESSING OF PERSONAL DATA

6.1. By registering for Competition, the contestants confirm that they have become acquainted with information about the processing of their personal data by Organizer in connection with this Competition. Organizer, as the controller, will process the contestant's identification personal data (listed on the contestant's Instagram Profile) together with the contestant's competitive post for the duration of Competition for the purpose of evaluating Competition, and in the case of the winner of Competition, Organizer will additionally process the winner's contact details for the purpose of sending the Prize in Competition for a maximum period of 12 months after the end of Competition. The legal title of the processing of these personal data is the performance of the Agreement (i.e. allowing participation in Competition).

7. CONCLUSION

7.1. By participating in Competition, the competitor agrees with these competition rules and undertakes to comply with them and not to violate the legal order of the Czech Republic or the legitimate interests of Organizer. These rules are a proposal to conclude an Agreement between Organizer and the competitor. By registering for Competition, the competitor unreservedly accepts this proposal for the conclusion of the agreement and thus a contractual relationship is created, the content of which is formed by these rules. Acceptance with a reservation, and even one that does not substantially change the conditions of the proposal, is not permitted, the provisions of § 1740 para. 3 of Act no. 89/2012 Coll., Civil Code, shall not apply.

7.2. Organizer of Competition is not liable for any technical problems in connection with participation in Competition and is not liable for damage or any harm caused by the reduced availability of the site.

7.3. Organizer reserves the right to make decisions on all matters related to the organization of Competition, including the change in the rules, interruption of Competition, suspension of Competition, early termination of Competition or exclusion of any competitor from Competition without any compensation, in particular because of non-compliance with the rules of Competition or when there is a mere suspicion of non-compliance with the rules of Competition, violation of the legal order of the Czech Republic, conduct contrary to good morals or which, according to the opinion of the declarant, is capable of endangering his legitimate interests, violation of fair play rules, or other inappropriate behaviour on the part of the competitor, such as manipulation of the results of Competition or other conduct that unfairly affects the results of Competition. Organizer is entitled to make a decision according to this article at any time during Competition, until the moment of awarding Prize. If, for example, Organizer concludes that the winner has won Prize in violation of these rules, Organizer is entitled to decide to exclude the competitor from the competition even after its end.

7.4. This competition is not sponsored, supported, managed or associated with the Social Network Instagram in any way. The contestant understands that he/she provides his/her information in the competition to Organizer of Competition and not to the company providing the social network Instagram service.

7.5. These rules are complete and binding for all competitors.

7.6. In case of any confusion, the contestants may contact marketing@fwg.cz.

These rules shall enter into force and effect on the date of publication of the competitive post published by the Organizer.

In Prague, November 10st, 2021